

shonquismoreno

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Copywriter across multiple media for design, art, fashion, retail brands and creatives.

Veteran journalist, contributing to magazines, books and web, covering design, travel, arts.

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**EXPERIENCE**

**Senior Copywriter**

Pottery Barn, San Francisco | September 2021 –

**Freelance Copy Editor**

PAPER Magazine, Istanbul | 2022 –

**Freelance Journalist & Author**

New York, Istanbul and San Francisco | 1998 –  
Enterprise broad-spectrum art, design, architecture, travel topics for *Frame* (contributing editor 2003-2014), *Surface*, *Dwell*, *T The New York Times Style Magazine*, *Wallpaper*, *Case da Abitare*, *Metropolis*, *I.D.*, *Departures*, *Nuvo*, *Interior Design*, *Kinfolk*, *Whitewall*, *2wice*, *Design Anthology*, *Brownbook*, *Fast Company*, *This is Mold*, *The Block Island Times*, publishers: BEI Brazil, Berg, Birkhauser, Gestalten, Phaidon.

**Freelance Copywriter**

Istanbul, New York | 2007 –  
Write communications and brand collateral. *Clients: Gilt, Kikkerland, Kohler, Paşabahçe.*

sanfrancisco

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**Design Consultant**

New York, Istanbul | 2010 –  
Use design to improve brand relationships, environments or image: plan design events and travel; broker introductions between designers and clients; research trends. *Clients: The Future Laboratory, Istanbul Foundation for Culture & Arts (IKSV), Wolf-Gordon, Nef.*

**Design Editor**

Gestalten, Berlin, New York | 2008-18  
Research, report, write design books. Co-editor or lead author: *Cabinet of Curiosity, The New Nomads, Velo 3<sup>rd</sup> Gear, Eat Out!, Kaleidoscope, Boxed & Labelled*, monographs of Marcel Wanders and Isay Weinfeld, etc.

**Web Editor**

I.D., New York | 2008  
Enterprise and write four design news posts weekly for a national product design magazine.

**Design Editor**

Surface, New York | 2006-08  
Plan/produce national design, culture and fashion magazine. Curate and produce design gallery during ICFF.

**New York Editor**

Dwell, New York | 2005-06  
For residential architecture magazine, enterprise content, report and write features, speak at industry events.

shonquis@gmail.com

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**Editor**

Frame, Amsterdam | 2004  
Part of senior staff, producing interior / architecture magazine.

**Senior Content Strategist**

Razorfish, New York | 2000-01  
Develop web content, write user scenarios for online design solutions provider.

**Researcher & Fact-Checker**

Washington, D.C. and New York | 1996-2004  
*National Geographic, Esquire, Town & Country* magazines.

**Assistant Cultural Editor**

Magnum Photos, New York | 1993-94  
Assistant to photographers' agent, who was responsible for assignments, syndication and publication at renowned photojournalism cooperative.

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**EDUCATION**

**Columbia University** Graduate School of Journalism, New York | 1998 | Master's degree

**Columbia College**, Columbia University, New York | 1993 | cultural anthropology and political science. **Reid Hall**, Columbia University, Paris | 1992 | study abroad