

shonquismoreno

.....
Copywriter across multiple media for design, art, fashion, retail brands and creatives.

Veteran journalist, contributing to magazines, books and web, covering design, travel, arts.

.....
EXPERIENCE

Senior Copywriter

Pottery Barn, San Francisco | September 2021 –

Freelance Copy Editor

PAPER Magazine, Istanbul | 2022 –

Freelance Journalist & Author

New York, Istanbul and San Francisco | 1998 –
Enterprise broad-spectrum art, design, architecture, travel topics for *Frame* (contributing editor 2003-2014), *Surface*, *Dwell*, *T The New York Times Style Magazine*, *Wallpaper*, *Case da Abitare*, *Metropolis*, *I.D.*, *Departures*, *Nuvo*, *Interior Design*, *Kinfolk*, *Whitewall*, *2wice*, *Design Anthology*, *Brownbook*, *Fast Company*, *This is Mold*, *The Block Island Times*, publishers: BEI Brazil, Berg, Birkhauser, Gestalten, Phaidon.

Freelance Copywriter

Istanbul, New York | 2007 –
Write communications and brand collateral. *Clients: Gilt, Kikkerland, Kohler, Paşabahçe.*

sanfrancisco

.....
Design Consultant

New York, Istanbul | 2010 –
Use design to improve brand relationships, environments or image: plan design events and travel; broker introductions between designers and clients; research trends. *Clients: The Future Laboratory, Istanbul Foundation for Culture & Arts (IKSV), Wolf-Gordon, Nef.*

Design Editor

Gestalten, Berlin, New York | 2008-18
Research, report, write design books. Co-editor or lead author: *Cabinet of Curiosity, The New Nomads, Velo 3rd Gear, Eat Out!, Kaleidoscope, Boxed & Labelled*, monographs of Marcel Wanders and Isay Weinfeld, etc.

Web Editor

I.D., New York | 2008
Enterprise and write four design news posts weekly for a national product design magazine.

Design Editor

Surface, New York | 2006-08
Produce design, fashion and culture magazine. Curate gallery during International Contemporary Furniture Fair.

New York Editor

Dwell, New York | 2005-06
For residential architecture magazine, enterprise content, report and write features, speak at industry events.

shonquis@gmail.com

.....
Editor

Frame, Amsterdam | 2004
Part of senior staff, producing interior/architecture magazine.

Senior Content Strategist

Razorfish, New York | 2000-01
Develop web content, write user scenarios for online design solutions provider.

Researcher & Fact Checker

Washington, D.C. and New York | 1996-2004
National Geographic, Esquire, Town & Country magazines.

Assistant Cultural Editor

Magnum Photos, New York | 1993-94
Assistant to agent responsible for assigning, syndication and publication at historical photojournalism cooperative.

.....
EDUCATION

Columbia University Graduate School of Journalism, New York | 1998 | Master's degree

Columbia College, Columbia University, New York | 1993 | cultural anthropology and political science. **Reid Hall**, Columbia University, Paris | 1992 | study abroad