

shonquismoreno.com

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Veteran design writer / editor, magazines, books and web, covering broad-spectrum design, travel, arts.

Consultant, brokering designer-client relationships to improve space or brand image, travel, events.

Copywriting across multiple media.

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EXPERIENCE

Freelance Journalist & Author

New York, Istanbul and San Francisco | 1998 – Enterprise broad-spectrum design, architecture, travel, art topics for *Frame* (contributing editor 2003-), *Surface*, *Dwell*, *The New York Times Style Magazine*, *Wallpaper*, *Case da Abitare*, *Living (Corriere della Sera)*, *Metropolis*, *I.D.*, *Nuvo*, *Interior Design*, *Whitewall*, *Kinfolk*, *2wice*, *Patek Philippe*, *Design Anthology*, *Brownbook*, *Mold*, book publishers: MAK / Birkhauser, *Gestalten*, *Frame*, *Berg*, *Onomatopée*, *Rizzoli*.

Freelance Copywriter

Istanbul, New York / 2007 – Writing communications and brand collateral: press releases, exhibition text, catalog copy. Clients include: *Kikkerland*, *Kohler*, *Formnation*.

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Design Consultant

New York and Istanbul | 2010 – Advise on the use of design to improve brand image, relationships or environments: plan design-oriented events and travel; broker introductions between designers and clients; trends research. Clients: *The Future Laboratory*, *Istanbul Foundation for Culture & Arts (IKSV)*, *Wolf-Gordon*, *Nef*.

Design Editor

Gestalten, New York and Berlin | 2008 – 2010, ongoing Research, report, write design books, conduct on-camera interviews. Co-editor or author of books, including: *Cabinets of Wonder*, *Kaleidoscope*, *The New Nomads: Temporary Spaces*, *Velo 3rd Gear*, *Eat Out! Restaurant Design & Food Experiences*, *Boxed & Labelled: New Approaches to Packaging Design* and *Marcel Wanders’* first monograph.

Web Editor

I.D., New York | 2008 Enterprise and write four design news posts weekly for national product design magazine blog.

Design Editor

Surface, New York | 2006 – 2008 As member of senior staff, cover broad range of creative disciplines, conceive / produce national, bimonthly design, culture and fashion magazine.

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Curator

Surface | New York | 2007 Curate and produce design and jewelry gallery as satellite exhibition to ICFF (International Contemporary Furniture Fair).

New York Editor

Dwell, New York | 2005 – 2006 For national residential architecture magazine, enterprise content, report and write features, speak at industry events.

Editor

Frame, Amsterdam, the Netherlands | September – December 2004 As part of senior staff, conceive, write, edit and produce international interior architecture magazine.

Researcher / Factchecker

Washington, D.C., New York / 1996-2004 National Geographic, *Esquire*, *Town & Country* magazines.

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EDUCATION

Columbia University Graduate School of Journalism, New York | May 1998 | Master’s degree

Columbia College, Columbia University, New York | May 1993 | B.S. summa cum laude: cultural anthropology / political science. **Reid Hall**, Columbia University, Paris | January – June 1992 / study abroad.