

shonquismoreno.com

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Veteran design writer/editor:
architecture, interiors and
product, graphics, exhibition
and scenography, travel, arts.

Design consultant: improve
space or brand image, travel,
designer-client introductions.

Trends reporter and researcher.

Communications collateral
across multiple media.

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EXPERIENCE

Design Consultant

New York and Istanbul | July
2010 – ongoing
Advise companies and
individuals on how to use
progressive design to improve
relationships, environments or
image: plan design-oriented
events and travel; communicate
a brand's design persona;
broker introductions between
designers and those who can
use design to improve space or
business. Clients: real estate
developer Nef, Istanbul
Foundation for Culture & Arts
(IKSV), Wolf Gordon.

Trends Researcher

The Future Laboratory, New
York and Istanbul | August 2010
– ongoing
Identify, report and research on
trends related to retail and
travel, interview subjects and
write case studies.

newyorkistanbul

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Freelance Journalist & Author

New York | 1998 – ongoing
Enterprise design, art and
architecture coverage (product,
furniture, interiors, exhibition,
graphic, fashion for: *Frame*
(contributing editor since 2003),
T The New York Times Style
Magazine, *Case da Abitare*,
Dwell, *I.D.*, *Metropolis*,
Wallpaper, *Interior Design*,
Whitewall, *2wice*, *Surface*, etc.
Book author, including essays
for: *Lucas Maassen*
(*Onomatopée*, 2010); *Thomas*
Feichtner: Edge to Edge (MAK /
Birkhauser, 2010); *Forefront*
(*Frame*, 2005), among others.

Design Editor

Gestalten, New York and Berlin
| June 2008 – January 2010
Research, report, write design
books, conduct interviews for
podcasts. Co-editor and author
of, among others: *Eat Out!*
Restaurant Design & Food
Experiences, *Boxed & Labelled:*
New Approaches to Packaging
Design and Marcel Wanders'
first monograph.

Web Editor

I.D., New York | May 2008 –
December 2008
Generate four news posts
weekly for national design
magazine blog.

Design Editor

Surface, New York | August
2006 – May 2008
As member of senior staff,
cover various design disciplines,
conceive and produce national,
bimonthly design, culture and
fashion publication. Enterprise
jewelry/fashion coverage from a
design, not style, perspective.

shonquis@gmail.com

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Curator

New York | 2007 - ongoing
May 2007: Curate and produce
product, furniture, lighting and
jewelry design gallery as a
Surface magazine satellite
exhibition to the International
Contemporary Furniture Fair
(ICFF). Oct 2010 – May 2011:
Curator of a multidisciplinary
ExPotential lab, designing ways
to embed incidental fitness
opportunities in the urban
fabric.

New York Editor

Dwell, New York | June 2005 –
August 2006
For national residential
architecture magazine,
enterprise content, report and
write features, represent
magazine by speaking at
industry events.

Editor

Frame, Amsterdam, the
Netherlands | September –
December 2004
As part of senior staff, conceive,
write, edit and produce
international interior
architecture magazine.

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EDUCATION

Columbia University Graduate
School of Journalism, New York
| May 1998 | Master's degree
Columbia College, Columbia
University, New York | May
1993 | Bachelor's degree:
cultural anthropology and
political science
Reid Hall, Columbia University,
study abroad, Paris, France |
January – June 1992