

shonquismoreno.com

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Veteran design writer / editor for magazines, books and web, covering architecture, interiors, product, graphic, exhibition and scenography design, travel, the arts.

Consultant: Make designer-client introductions, improve space or brand image, travel, events.

Trends reporter and researcher.

Communications collateral across multiple media.

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EXPERIENCE

Freelance Journalist & Author

New York, Istanbul and San Francisco | 1998 – ongoing
Enterprise broad-spectrum design, art and architecture coverage for *Frame* (contributing editor since 2003), *Surface*, *Dwell*, *T The New York Times Style Magazine*, *Wallpaper*, *Case da Abitare*, *Living (Corriere della Sera)*, *Metropolis*, *I.D.*, *Nuvo*, *Interior Design*, *Whitewall*, *Kinfolk*, *2wice*, *Patek Philippe*, *Design Anthology*, *Brownbook*, etc. Book author for publishers, including *Gestalten*, *MAK* / *Birkhauser*, *Frame*, *Berg*, *Onomatopée*.

Freelance Marketing Copywriter

Istanbul, *New York* / 2010 – ongoing
Writing communications material: press releases, exhibition announcements, catalog copy. *Clients: Kikkerland*, *Kohler*, *Formnation*, *Penche*, etc.

sanfrancisco

Design Consultant

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New York and Istanbul | 2010 – ongoing
Advise companies and individuals on the use of design to improve brand image, relationships or environments: plan design-oriented events and travel; broker introductions between designers and clients; trends research. *Clients: real estate developer Nef*, *Istanbul Foundation for Culture & Arts (IKSV)*, *Wolf-Gordon*, *The Future Laboratory*.

Design Editor

Gestalten, *New York and Berlin* | 2008 – 2010
Research, report, write design books, conduct interviews for podcasts. Co-editor or author of, among others: *Eat Out! Restaurant Design & Food Experiences*, *Boxed & Labelled: New Approaches to Packaging Design* and *Marcel Wanders' first monograph*.

Web Editor

I.D., *New York* | 2008
Enterprise and write four design news posts weekly for national design magazine blog.

Design Editor

Surface, *New York* | 2006 – 2008
As member of senior staff, cover broad spectrum of creative disciplines, conceive / produce national, bimonthly design, culture and fashion publication.

shonquis@gmail.com

Curator

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New York | 2007 - 2011
Curate and produce product, furniture, lighting and jewelry design gallery as a *Surface* magazine satellite exhibition to the International Contemporary Furniture Fair (ICFF).

New York Editor

Dwell, *New York* | 2005 – 2006
For national residential architecture magazine, enterprise content, report and write features, represent magazine by speaking at industry events.

Editor

Frame, *Amsterdam*, *the Netherlands* | September – December 2004
As part of senior staff, conceive, write, edit and produce international interior architecture magazine.

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EDUCATION

Columbia University Graduate School of Journalism, *New York* | May 1998 | Master's degree

Columbia College, Columbia University, *New York* | May 1993 | Bachelor's degree: cultural anthropology and political science

Reid Hall, Columbia University, *Paris, France* | January – June 1992 / one semester of study abroad.